

Rolling Images in Business Startups (RIBS)



Programme Priority: P1 Competitive economy

Programme Specific Objective: 1.2. More entrepreneurial youth

Sub-programme: Archipelago and Islands

Duration: 01.09.2015 - 30.11.2018

Total funding: 1.824.556 EUR

ERDF funding: 1.396.710 EUR ERDF

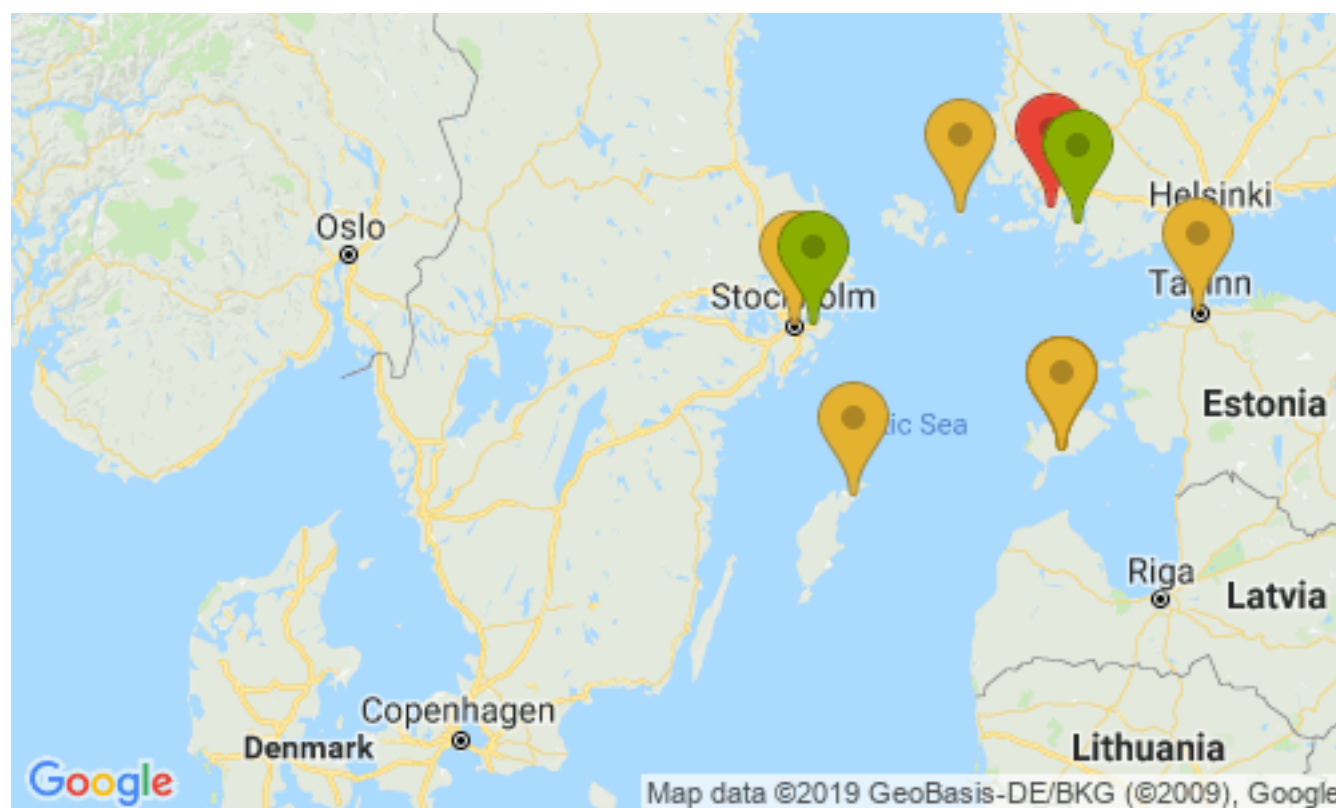
Project Summary:

A common challenge in rural societies is that young people move away from their local communities in order to find work and education. By making entrepreneurship more attractive for the youth they could make a living in their local communities. The RIBS project aims at developing young people's knowledge about entrepreneurship and media literacy by engaging them in cross-border entrepreneurship courses, local and international workshops and exchange possibilities for students, teachers and coaches.

The project will organise both local and international business idea workshops to form cross-border teams based on similar business ideas. The teams will be coached in enhancing their business plan and in developing the necessary media and financial skills for the project. The teams will develop their business ideas mainly by using ICT tools but also during cross-border exchanges, under supervision of teachers and coaches.

During the project, approximately 20 joint student companies will be established. The networks of young participants created during their work with the joint student companies can become the starting point for new, creative and competitive cross-border companies in the future.

Map of Partners



Partners

Lead Partner

Pargas stad

Country: FI

www.pargas.fi [1]

Partner budget: 427.551 EUR

Amount of ERDF funding: 320.663 EUR ERDF

Project Partners

Kinobuss

Country: EE

www.kinobuss.ee [2]

Partner budget: 112.794 EUR

Amount of ERDF funding: 95.875 EUR ERDF

Skärgårdsungdomarnas intresseorganisation rf

Country: FI

www.skunk.ax [3]

Partner budget: 370.685 EUR

Amount of ERDF funding: 278.014 EUR ERDF

Film på Gotland

Country: SE

www.filmpagotland.se [4]

Partner budget: 344.246 EUR

Amount of ERDF funding: 258.184 EUR ERDF

Film Stockholm

Country: SE

www.filmstockholm.se [5]

Partner budget: 399.145 EUR

Amount of ERDF funding: 299.359 EUR ERDF

Kuressaare

Country: EE

www.kuressaare.ee [6]

Partner budget: 56.531 EUR

Amount of ERDF funding: 48.051 EUR ERDF

Saaremaa Arenduskeskus SA

Country: EE

www.sasak.ee [7]

Partner budget: 45.475 EUR

Amount of ERDF funding: 38.654 EUR ERDF

Saaremaa Vallavalitsus

Country: EE

www.saaremaavald.ee [8]

Partner budget: 52.191 EUR

Amount of ERDF funding: 44.362 EUR ERDF

SA Saare Arenduskeskus

Country: EE

www.sasak.ee [7]

Partner budget: 15.938 EUR

Amount of ERDF funding: 13.547 EUR ERDF

Associated Partners

Värmdö kommun

Country: SE

Kimitoöns kommun

Country: FI

Results

Expected results

During the project, approximately 20 joint student companies will be established. The companies will consist of young people from at least two partners. The teams will work in a three-step process: 1) Business idea workshops are held locally, where the young participants will be able to call out ideas that they want to work with. All business ideas are compiled by the staff and presented by using media tools, and during international workshops. 2) Cross-border teams are formed on the basis of similar ideas that have been called out. The group decides how they want to enhance their business plan with media tools. The coach helps to find the necessary media and financial literacy skills for the project. 3) The teams will develop their business ideas mainly using ICT tools but also during cross-border exchanges, under supervision of teachers/leaders/coaches. Through courses, workshops, working with the joint companies and through exchange between partners, all participants (teachers, coaches, students and young people) will get improved knowledge about entrepreneurship. The main result of the project is that the young participants will get basic knowledge about entrepreneurship, and that they will have a positive attitude towards entrepreneurship in an international context. The main result of the project is that the young participants will get basic knowledge about entrepreneurship, and that they will have a positive attitude towards entrepreneurship in the future.

Achieved results

Joint student company

[RIBS Courses and workshops in entrepreneurship for young people](#) [9]

[Courses and workshops developed during the project](#) [10]



Project Visibility

Social media links

[RIBS in Facebook](#) [11]

[RIBS in Twitter](#) [12]

[Web page](#) [13]

Other media visibility

[Paraisten Lukio bäst i Get the deal 2017](#) [14]

[Mitteformaalne haridus – eesmärgistatud ja vabatahtlik õpe](#) [15]

[Barnens kultur- och filmfest i Fårösund](#) [16]

[Õine filmifestival sai avalöögi](#) [17]

[Paraisilla koettiin inspiroiva startti RIBS-hankkeelle](#) [18]

[Ribs förenar film och företagsamhet med unga](#) [19]

Project videos

<https://www.youtube.com/watch?v=IX7L8AIdRcA>

<https://www.youtube.com/watch?v=1ky27FnaLks>

<https://vimeo.com/158322434>

<https://vimeo.com/181160315>

<https://www.youtube.com/watch?v=X7hFLSquUB4>

https://www.youtube.com/watch?v=ZB_Q3GKCJd4

<https://www.youtube.com/watch?v=ryQZphnTP8w>

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Links

- [1] <http://www.pargas.fi>
- [2] <http://www.kinobuss.ee>
- [3] <http://www.skunk.ax>
- [4] <http://www.filmpagotland.se>
- [5] <http://www.filmstockholm.se>
- [6] <http://www.kuressaare.ee>
- [7] <http://www.sasak.ee>
- [8] <http://www.saaremaavald.ee>
- [9] <http://database.centralbaltic.eu/ribscourses-and-workshops-entrepreneurship-young-people>
- [10] <https://www.ribsproject.com/courses>
- [11] <https://www.facebook.com/ribs.project/>
- [12] <https://twitter.com/RIBSproject>
- [13] <https://www.ribsproject.com/>
- [14] <https://svenska.yle.fi/artikel/2017/10/30/paraisten-lukio-bast-i-get-the-deal-2017>
- [15] <https://www.saartemaal.ee/2017/11/02/mitteformaalne-haridus-eesmargistatud-ja-vabatahtlik-ope/>
- [16] <http://www.helagotland.se/kulturnoje/barnens-kultur-och-filmfest-i-farosund-14117516.aspx>
- [17] <http://www.saartemaal.ee/2017/08/04/oine-filmifestival-sai-avalooji/>
- [18] <http://turunseutusanomat.fi/2016/03/paraisilla-koettiin-inspiroiva-startti-ribs-hankkeelle/>
- [19] <http://www.abounderrattelser.fi/news/2016/03/ribs-forenar-film-och-foretagsamhet-med-unga.html>