



INTERFERRY

43rd ANNUAL
**INTERFERRY
CONFERENCE
CANCUN**

OCT. 6-10, 2018

**SAFETY, SECURITY
& ENVIRONMENT**

carus



ULTRAMAR
EXPERIENCE INNOVATION



SPONSORSHIP OPPORTUNITIES





THE 43rd ANNUAL INTERFERRY CONFERENCE CANCUN, MEXICO • OCTOBER 6-10, 2018

The annual Interferry Conference is the longest running international event devoted to the ferry industry, held in venues around the world for more than 42 years. Conference sessions address the latest topics of interest to the ferry industry including regulatory, technical,

operations and commercial issues for both large and small operators. The Interferry Conference includes a program of highly informative speakers, a technical tour as well as three evening social events which are known for their exceptional networking opportunities.



SPONSOR NOW! AVAILABILITY IS LIMITED.

- Create and raise awareness of your company and brand.
- Generate interest, understanding and enthusiasm to help grow your new and existing product and service offerings.
- Reach key decision makers among ferry owners and operators.
- Be a part of one of the premier annual events in the calendar of shipping conferences.
- Participate in a lively, interactive atmosphere which offers optimal possibilities for the exchange of experience, ideas and contacts.
- Support the world-wide ferry community and industry!

2018 CONFERENCE SPONSORSHIP LEVELS

SPONSORSHIP LEVEL	PRICE	#AVAILABLE	#REMAINING
PLATINUM	\$US 27,000	2	SOLD OUT
GOLD	\$US 16,000	4	SOLD OUT
SILVER	\$US 10,000	12	1
BRONZE	\$US 4,250	20	7
TRANSPORTATION	\$US 10,000	2	2
HAPPY HOUR	\$US 3,750	2	SOLD OUT
LANYARDS	\$US 3,550	1	SOLD OUT
CHARGING STATION	\$US 5,000	4	4
SPEAKER GIFTS	\$US 2,850	1	SOLD OUT
DELEGATE APP	\$US 2,850	1	SOLD OUT

**Conference sponsors have first option to retain their sponsorship for the following year, i.e. 2018 sponsors have first option for the same sponsorship in 2019.*

2018 SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	TRANSPORTATION	OTHER*
Exhibition stand (location allocated by sponsor category & date of sponsorship confirmation)	✓	✓	✓		✓	
Opportunity to show a 5 minute "flash" presentation during regular Conference sessions	✓	✓				
Opportunity to submit a full-page article for Conference Guide	✓	✓				
Joint sponsorship of the Farewell Dinner	✓					
Joint sponsorship of the Welcome Reception		✓				
Joint sponsorship of one lunch			✓			
Joint sponsorship of one coffee break				✓		
Joint sponsorship of delegate transportation to Conf. Events. Signage either on or upon entry/exit of delegate transportation					✓	
First option to retain same sponsorship level at the 2019 conference in London	✓	✓	✓	✓	✓	✓
Advertisement in the Conference Guide	✓	full page	1/2 page	1/4 page	1/2 page	1/4 page
Logo integrated into the Conference graphics banner which appears on all marketing collateral and mediums	✓					
Logo on conference website (with link to Sponsor's website)	✓	✓	✓	✓	✓	✓
Company description on conference website	✓	✓	✓		✓	
Logo on Interferry.com home page thank-you carousel	✓	✓	✓	✓	✓	✓
Logo on Magazine Advertisements	✓	✓	✓	✓	✓	✓
Logo on Conference Brochures	✓	✓	✓	✓	✓	✓
Logo on Conference App	✓	✓	✓	✓	✓	✓
Number of Complimentary Delegate Registrations	✓	3	1	1	1	1
Number of Discounted Delegate Registrations		3	3	1	3	
Number of Complimentary Spouses Evening Social Packages		3	1		1	
Banners with logo at Conference Registration and all breakout and Conference administration areas	✓					
Banners with logo in the Conference hall and foyer	✓	✓	✓	✓	✓	✓
Insert (brochure or small gift) in delegate bag	✓	✓	✓	✓	✓	✓
Logo on the delegate bag	✓	✓	✓		✓	
Logo on the screen saver shown between sessions in the Conference hall	✓	✓				
Sponsor logo on name badges	✓					
Sponsor logo on email blasts/announcements promoting the conference	✓					
Special delegate writing pad with Sponsor logo	✓					
One complimentary invitation (with one guest) to attend the Interferry Board of Directors dinner	✓					
Own sponsorship suggestion in consultation with Interferry	✓					
Two tables in a prime location at the Farewell Dinner	✓					
Conference Hotel upgrades through Interferry when possible and available	✓					

*"Others" includes Charging Station, Delegate App, Happy Hour, Lanyards and Speaker Gifts sponsorships

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SPONSOR INTEREST FORM

This PDF is a fillable form. You can fill out the form on your computer using Acrobat Reader, save it (please add your company name to the file name), then email it to the provided addresses.

Once the completed form has been received by Interferry, the sponsoring company will receive a Letter of Agreement (LOA) specifying the complete details of the sponsorship.

Yes, my company wishes to sponsor the 2018 Interferry Conference in Cancun at the following level:

PLATINUM • \$US 27,000 • (x2) • SOLD OUT

GOLD • \$US 16,000 • (x4) • SOLD OUT

SILVER • \$US 10,000 • (x12) • 1 remaining

BRONZE • \$US 4,250 • (x20) • 7 remaining

HAPPY HOUR • \$US 3,750 • (x2) • SOLD OUT

TRANSPORTATION • \$US 10,000 • (x2) • 2 remaining

LANYARDS • \$US 3,550 • (x1) • SOLD OUT

CHARGING STATION • \$US 5,000 • (x4) • 4 remaining

SPEAKER GIFTS • \$US 2,850 • (x1) • SOLD OUT

DELEGATE APP • \$US 2,850 • (x1) • SOLD OUT

Name _____

Company _____

Title _____ Phone _____

E-Mail _____ Fax _____

Street Address _____

City _____ State/Province _____

Postal/ZIP Code _____ Country _____

For more information on sponsorships please contact:

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or

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Email: karen.giffon@interferry.com

Conference Website: InterferryConference.com

Organization Website: Interferry.com

Twitter: @InterferryOrg